
Practitioner Update October 18: Latest Research on Memory Loss

1 message

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31 October 2018 at 11:45

Practitioner News
Nutritional Update October 2018

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Dear Colleague

Welcome to our October nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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- [Research links fatty liver disease to Type 2 Diabetes](#)
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Featured Articles

[BIOACTIVE COMPOUND FROM THE RHODIOLA PLANT IMPROVES MEMORY](#)

In an ageing society, more people are suffering from memory disorders. The progressive loss of



memory severely impairs the quality of life of those affected. So far, no drugs are known to prevent age-related cognitive decline

Read more at medicalxpress.com

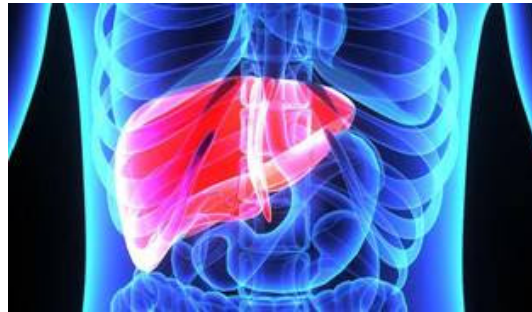
[Viridian Rhodiola Rosea Root - 90 capsules £19.85](#)



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RESEARCH LINKS FATTY LIVER DISEASE TO TYPE 2 DIABETES

Insulin resistance in the liver is a major factor in the development of Type 2 diabetes, and it is almost always associated with too much fat in the liver - a condition called non-alcoholic fatty liver disease (NAFLD). The question of



Read more at medicalxpress.com

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Product Focus

NEW PRODUCT LAUNCH

DIM-PRO 100 and DIM Ultra by Pure Encapsulations



We are pleased to announce the launch of 2 new Pure Encapsulations products - [DIM-Pro 100](#) and [DIM Ultra](#)

[DIM-PRO® 100 - 60 capsules](#) features BioResponse DIM® (diindolylmethane complex), a highly absorbable form of diindolylmethane.

Diindolylmethane is a metabolite of indole-3-carbinol (I3C)

DIM and I3C are natural metabolites of phytonutrients in cruciferous vegetables like broccoli, kale and brussels sprouts.

This product is gluten-free, dairy-free and vegan

Special Note

If you are pregnant or lactating, have any health condition, are immunocompromised, or are taking any medication, consult your practitioner before use.

Dosage: One capsule, 1-3 times per day, with meals or as directed by your healthcare practitioner.

Contents - One Vegetable Capsule contains:

Diindolylmethane complex 450mg (standardised to contain 25% diindolylmethane)

Other ingredients: hypoallergenic plant fibre (microcrystalline cellulose), vegetarian capsule (hydroxypropyl methyl cellulose)



[DIM ULTRA - 60 capsules](#)

The BioResponse DIM® in DIM Ultra provides a highly absorbable form of diindolylmethane - an important metabolite of indole-3-carbinol - involved in liver detoxification pathways.

Calcium-D-glucarate targets beta-glucuronidase enzyme activity.

Lignans such as 7-hydroxymatairesinol (HMR) are converted in the body to enterolactone.

Silymarin, alpha lipoic acid and N-acetyl-L-cysteine (NAC) are active in phase II detoxification enzyme activity in the liver.

Taurine, glycine and methionine are involved in phase II detoxification pathways.

Special Note

Consult a practitioner before taking this product. Not to be taken by pregnant or lactating women. Some ingredients may cause gastrointestinal upset. Milk thistle should be avoided by individuals with allergies to members of the aster family, daisies, artichoke, kiwi or thistle.

Dosage: 2-4 capsules per day, in divided doses, between meals.

Contents - Two Vegetable Capsule contain:

- BioResponse DIM® 100mg (diindolylmethane complex) (standardised to contain 25% diindolylmethane)
- Calcium-D-Glucarate 100mg
- Broccoli extract (brassica oleracea italica) sprout concentrate (whole plant) 100mg (standardised to contain a minimum of 400ug sulforaphane)
- HMRlignan™ (contains 7-hydroxymatairesinol) 100mg
- alpha lipoic acid (thioctic acid) 100mg
- n-acetyl-l-cysteine (free-form) 200mg
- milk thistle (silybum marianum) seed extract 150mg (standardised to contain 80% silymarin)
- l-methionine (free-form) 200mg
- glycine (free-form) 100mg
- taurine (free-form) 100mg

[Indications for usage of DIM-PRO and DIM Ultra:](#)

Animal and cell studies have found that diindolylmethane supports healthy breast cell metabolism by promoting healthy cytochrome P450 detoxification and supporting healthy cell cycle function and enzyme activity.

Scientific studies indicate that it may help to protect against oestrogen-driven cancers by balancing levels of 2-hydroxy-oestrone and 16-alpha-hydroxy-oestrone.

It is frequently prescribed to reduce the symptoms of PMS and dysmenorrhoea; and to alleviate peri-menopausal, menopausal and post-menopausal symptoms.

ORDER NOW:

[DIM-Pro 100 - 60 caps £52.98](#)



[DIM Ultra - 60 caps £45.98](#)



If you would like a sample for your test kit, these are available at £1.50 each. simply call us on **01403 730342** or mail info@purebio.co.uk

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Latest Pure Bio News

[PURE BIO AT THE AFMCP - UK CONFERENCE - LONDON 4-8 October 2018](#)

We were thrilled to be a bronze sponsor at the recent **Applying Functional Medicine in Clinical Practice (AFMCP)** five-day conference at the stylish Park Plaza Riverbank Hotel, London.

With a delegate attendance of over 500, it was a great opportunity to put faces to names, meet new practitioners from all over the world, and have the opportunity to promote our full range of stock, books and practitioner aids to all those in the functional medicine field.



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SPECIAL OFFERS

We have 2 special offers for you on some of our products. Simply telephone **01403 730342** to place your order and take advantage of the savings. **It's first come first served!**



For those of you with our Test Kits, you may wish to purchase spare empty phials, which are on offer at

- £1 for a single phial**
- £5 for 10 phials**
- £15 for 50 phials**

[Iron Liquid - 120ml](#) (expiry 30 Dec 18) -
30 bottles on offer at HALF PRICE only £17.66 per bottle



Forthcoming Seminars

NEW SEMINAR ANNOUNCED FROM PURE BIO FOR 2019

ADVANCES IN METABOLIC DISCOVERY AND TREATMENT PROTOCOLS

Following the success of our previous seminars, we are delighted to announce that **DR JOSEPH SHAFER, DC, DIBAK**, will be returning to the UK to present his latest seminar on how to use the **FitOmega (Alpha Omega)** range of diluted Phytotherapeutic products in your practice.

This is a very special weekend that will combine manual muscle testing and metabolic system challenges with *infrared* organ stimulation for diagnosis. Individual patient therapeutic protocols using the **Pure Bio and FitOmega** lines will be shown for optimal results.

WHEN: 6 & 7 April 2019

VENUE: Gatwick Hilton Hotel, South Terminal, Gatwick Airport

COST: £325 for the weekend

(To participate in the course, you must bring, or purchase, Alfa Omega test kits, substance challenge kits and 2 magnets, which are necessary for the practical workshops. Please see the [booking form](#) for full details.)

The FitOmega range of products are an incredibly powerful tool in reversing disease processes and a must-have tool for advanced thinking practitioners.

A 'not to be missed' weekend with clinical metabolic profiles never seen before!

For full details and to book, [click here](#)

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great present at any time**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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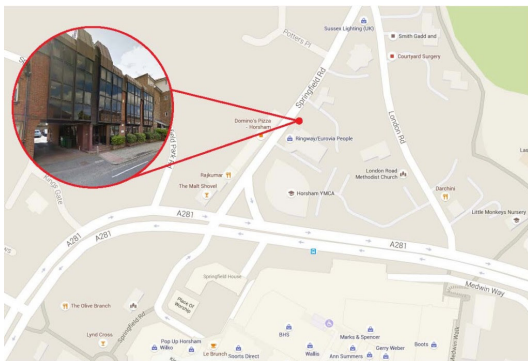
Quote of the Month

"Life is a balance of holding on and letting go"

Rumi

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How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,
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