
Practitioner Update November 18: Latest on Commercial Toothpastes

1 message

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Practitioner News
Nutritional Update November 2018

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Dear Colleague

Welcome to our November nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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Featured Articles

[TOP TOOTHPASTE BRANDS DO NOT STOP DECAY](#)

Despite the claims of the manufacturers, top toothpaste brands do not prevent dental erosion or counteract teeth sensitivity. In fact, research



has found that they contribute to tooth surface loss, which was evident even in the five days the toothpastes were tested.

None of the nine toothpastes - which were marketed as either being for sensitive teeth or preventing cavities and erosion - lived up to their manufacturers' claims when they were tested by a group of researchers at the University of Bern in Switzerland.

Read more at wddty.com

WANT CHEMICAL-FREE NATURAL TOOTHPASTES?

Why not switch to [Green People toothpastes](#) which are 100% organic, SLS-free, Fluoride-free and natural; or [Bella Brighton teeth whitening powder](#) - a unique blend of activated charcoal, with MSM, CoQ10 and hyaluronic acid - which is 100% natural and contains no synthetic additives, preservatives, foaming agents, artificial flavours or fluoride.



[Green People Toothpaste - 3 flavours - £4.25](#)

[Bella Brighton Teeth Whitening Powder 30g - £12.95](#)

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HIGH SUGAR INTAKE LINKED TO DEPRESSION IN MEN

Men who have more than 67g of sugar per day - about the amount found in two cans of cola - could be increasing their risk of common mood disorders by 23% after 5 years, compared to those who consume less sugar, according to recent research.

Adults in Britain consume roughly twice the recommended level of added sugar in their diets, and previous studies have linked higher sugar consumption with an increased risk of depression.



Read more at medscape.com

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Product Focus

NEW PRODUCT LAUNCH

SugaVida



We are pleased to announce that Pure Bio are now stocking [SugaVida](#) - unrefined nectar from the sacred Palmyra tree. This organic Palmyra tree blossom sugar is an Ayurvedic medicinal sugar traditionally used for many different conditions including blood sugar control, candida, poor sleep, low mood and fatigue.

Organic and ethically sourced from the blossom of the Palmyra Palm Tree native to India and Sri Lanka, SugaVida is the 100% pure sugar alternative that is naturally rich in vitamins and minerals, and has a low glycaemic index (GI) of just 35.

Nutritious and delicious, this natural sweetener is brimming with health benefits, plus it has a soft caramel taste that will improve any recipe. A crystallised nectar that can be used as a direct substitute for refined sugar. Use in drinks, sprinkle over food and add to your favourite recipes.

SugaVida is enriched with vitamins B1, B2, B3 and B6, and it is the only plant-based superfood to contain B12, which can lift mood, promote healthy skin and hair, and aid the digestive system.

SugaVida is rich in minerals such as iron, magnesium and potassium too and, as it is a natural food source and not a manufactured food supplement, it is highly bioavailable and the body can absorb its health-boosting nutrients quickly and easily, using the minimum amount of energy.

As [SugaVida](#) has an incredibly low GI of 35 and just 3.1g of fructose per 100g, it is suitable as a sugar alternative for people living with diabetes. SugaVida contains Palmyrin, which has been granted EU/US application patent for blood sugar regulation and inflammation.

When used as part of a healthy eating plan, this all-natural alternative may help reduce sugar addiction too. Sustainably farmed and ethically sourced, SugaVida is good for the body and kind on the planet. It is 100% natural, gluten free and suitable for both vegans and vegetarians.

SugaVida Key Benefits:

- Low GI Sugar Substitute
- 100% Organic
- Versatile powder form
- Sustainably farmed
- The only plant-based superfood source of Vitamin B12

- Rich in B Vitamins and Minerals
- Can be used as a sugar substitute in any recipe
- Low fructose
- Suitable for diabetics when used as part of a controlled diet
- Gluten Free Sugar Alternative
- Suitable for vegetarians and vegans
- Can help reduce refined sugar addiction
- Shown to increase energy, reduce stress and enhance sleep

ORDER NOW: [SugaVida 250g - £5.99](#)



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Latest Pure Bio News

PURE BIO CHRISTMAS OPENING HOURS



Christmas Opening Hours 2018

Monday, 24 December - Open 9am to 12 noon
 Tuesday, 25 December - **CLOSED**
 Wednesday, 26 December - **CLOSED**
 Thursday, 27 December - Open 9am to 5pm
 Friday, 28 December - Open 9am to 5pm
 Monday, 31 December - Open 9am to 5pm
 Tuesday, 1 January 2019 - **CLOSED**
 Wednesday, 2 January - Open 9am to 5pm

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SPECIAL OFFERS

We have 3 special offers for you on some of our products. Simply telephone **01403 730342** to place your order and take advantage of the savings. **It's first come first served!**

For those of you with our Test Kits, you may wish to purchase spare empty phials, which are on offer at

£1 for a single phial

£5 for 10 phials

£15 for 50 phials



The following 2 products are available **FREE OF CHARGE** due to short expiry dates. Only postage has to be paid

[Iron Liquid - 120ml](#) (expiry 30 Dec 18) - **30 bottles**



[Pure Lean Powder - Vanilla flavour](#)
(expiry 30 December 2018) - **3 pots**

SIMPLY TELEPHONE 01403 730342 TO ORDER, OR EMAIL US ON info@purebio.co.uk

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great stocking filler this Christmas time**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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Forthcoming Seminars

NEW SEMINAR ANNOUNCED FROM PURE BIO FOR 2019

ADVANCES IN METABOLIC DISCOVERY AND TREATMENT PROTOCOLS

Following the success of our previous seminars, we are delighted to announce that **DR JOSEPH SHAFER, DC, DIBAK**, will be returning to the UK to present his latest seminar on how to use the **FitOmega (Alpha Omega)** range of diluted Phytotherapeutic products in your practice.

This is a very special weekend that will combine manual muscle testing and metabolic system challenges with *infrared* organ stimulation for diagnosis. Individual patient therapeutic protocols using the **Pure Bio and FitOmega** lines will be shown for optimal results.

WHEN: 6 & 7 April 2019

VENUE: Gatwick Hilton Hotel, South Terminal, Gatwick Airport

COST: £325 for the weekend

(To participate in the course, you must bring, or purchase, Alfa Omega test kits, substance challenge kits and 2 magnets, which are necessary for the practical workshops. Please see the [booking form](#) for full details.)

The FitOmega range of products are an incredibly powerful tool in reversing disease processes and a must-have tool for advanced thinking practitioners.

A 'not to be missed' weekend with clinical metabolic profiles never seen before!

For full details and to book, [click here](#)

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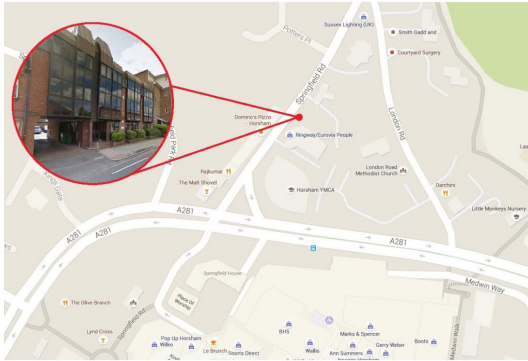
Quote of the Month

"Feeling gratitude and not expressing it is like wrapping a present and not giving it"

William Arthur Ward

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How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

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