
Practitioner News September 2024: Latest research on breast feeding

1 message

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Practitioner News
Nutritional Update September 2024

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Dear Colleague

Welcome to our September nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when and how to use them.

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[**BREAST FEEDING IS CRUCIAL IN SHAPING INFANT'S MICROBES AND PROMOTING LUNG HEALTH**](#)



Human breast milk regulates a baby's mix of microbes, or microbiome, during the infant's first year of life. This in turn lowers the child's risk of developing asthma, a new study published in the journal *Cell* shows. Led by researchers at NYU Langone Health and The University of Manitoba, the study results showed that breastfeeding beyond three months supports the gradual maturation of the microbiome in the infant's digestive system and nasal cavity, the upper part of the respiratory tract. Conversely

Read more at [medicalxpress.com](https://www.medicalxpress.com)

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[PROBIOTIC LACTOBACILLUS RHAMNOSUS REVERSES COGNITIVE DECLINE](#)



Findings from a new study suggest that taking a probiotic could help prevent the decline in memory and thinking that can accompany ageing.

The researchers found that when study participants with mild cognitive impairment received the probiotic *Lactobacillus Rhamnosus GG* (LGG) for three months, their cognitive scores increased. This cognitive improvement was also associated with changes in their gut microbiome.

Read more at [medicalnewstoday.com](https://www.medicalnewstoday.com)

Product Focus

NEW PRODUCT LAUNCH



Nothing But Pure®

PROFLORAGG 25B



We are pleased to announce the launch of a new [Pure Encapsulations product - ProFloraGG 25B - 30 capsules.](#)

ProFloraGG 25B by Pure Encapsulations offers 25 billion CFU per capsule of *Lactobacillus rhamnosus* GG.

Lactobacillus rhamnosus GG is one of the most clinically studied strains of bacteria available:

- It is uniquely adapted to survive in acidic and alkaline conditions within the body and can adhere to and colonise the intestinal walls
- Research has shown that LGG can help treat diarrhoea, abdominal pain and gastrointestinal disorders. It can also help treat gastrointestinal infections
- LGG can help reduce the number of *Streptococcus mutans* bacteria in the mouth, which is linked to tooth decay
- It can help modulate the immune system by increasing the action of T-lymphocytes and anti-inflammatory cytokines

Note: Probiotics (profloras) may be contraindicated for immunocompromised individuals. If you are pregnant or lactating, have any health condition or are immunocompromised, or are taking any medication, consult your practitioner before use..

This product is

- **Shelf-stable, requiring no refrigeration**
- **Free from gluten, dairy and soy**
- **GMO free**
- **Suitable for vegetarians**

Recommended Dosage:

Take 1 capsule daily, with or between meals, with water, or as directed by your healthcare practitioner.

Contents: One vegetarian capsule provides:

Lactobacillus rhamnosus GG 25 billion CFU

other ingredients:

hypoallergenic plant fibre (cellulose),
vegetarian capsule (hydroxypropyl methyl
cellulose)

ORDER NOW:

[ProFloraGG 25B - 30 capsules - £19.40](#)



To order a ProFlora GG 25B sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342

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Autumn Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size	Number of pots available	Best before date	Sale price £
<u>Niacinamide</u>	90 caps	1	31 Aug 2024	FREE
<u>Niacitol 650mg</u>	180	5	30 Sept 24	FREE

DIM Ultra	60	2	31 Oct 24	£29.99
Thyroid Support Complex	120	4	31 Oct 24	£32.75
Inositol Powder	250gm	2	31 Oct 24	£25.99
Flex UC-II	30	2	31 Oct 24	£14.99
Nuzest Protein Powder - Wild Strawberry	25gm	6	15 Nov 24	£1.50
Adenosylcobalamin	60	100	31 Jan 25	BOGOF £12.98

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year.**

Pure Bio Gift Voucher

The gift of health — with the luxury of choice!

This certificate entitles you to **Example only** £ of products from Pure Bio Ltd

To £ of products from Pure Bio Ltd

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Your lifestyle solution

The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year.

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0) 1403 730342 or visit our website [here](#)

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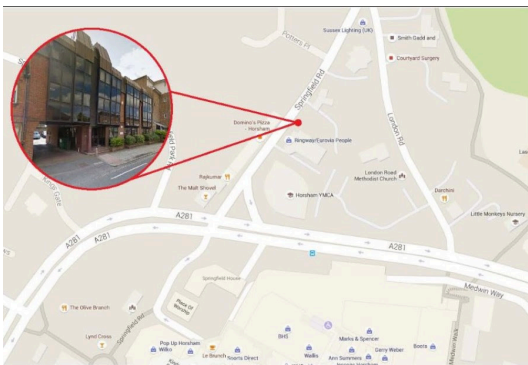
Quote of the Month

**“Knowledge is having the right answers. Intelligence is asking the right questions.
Wisdom is knowing when to ask the right questions.**

Richard Feynman

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How to Find Us



You can order from our [website](#) or make purchases in person.

Find us at: **Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD**

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