
Practitioner News October 2021: Latest research on Alzheimer's

1 message

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Practitioner News
Nutritional Update October 2021

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Dear Colleague

Welcome to our October nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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Featured Articles

[NATURAL COMPOUND IN BASIL MAY PROTECT AGAINST ALZHEIMER'S DISEASE](#)

Fenchol, a natural compound abundant in some plants including basil, can help protect the brain against Alzheimer's disease pathology, a preclinical study led by University of South



Florida Health (USF Health) researchers suggests. The new study discovered a sensing mechanism associated with the gut microbiome that explains how fenchol reduces neurotoxicity in the Alzheimer's brain.

Read more at [medicalxpress.com](https://www.medicalxpress.com)

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[STUDY FINDS OMEGA-3s MAY HELP THE HEART AND DO NOT INCREASE PROSTATE CANCER RISK](#)



The theory that omega-3 supplements cause prostate cancer - first suggested in 2013 - has been debunked by researchers at the Intermountain Healthcare Heart Institute.

They tested 87 prostate cancer patients for levels of DHA and EPA and compared them with 149 healthy men and found no correlation between omega-3 and the cancer.

They also tracked 894 patients with no history or symptoms of heart disease. However, on coronary angiography, around 40% had severe heart disease and 10% had 3-vessel disease. Their levels of DHA and EPA were measured and those with the highest levels had the lowest risk of heart attack, stroke or heart failure.

Those with high omega-3 levels and heart disease had a much higher rate of survival, suggesting that omega-3s do not always have a preventative effect, but still have a protective one.

Read more at [healthline.com](https://www.healthline.com)

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Product Focus

[NEW PRODUCT LAUNCH](#)

viridian

SAW PALMETTO BERRY



We are pleased to announce the launch of a new product by Viridian - [Saw Palmetto Berry - 90 capsules](#).

Viridian's Saw Palmetto contains berry extract, standardised to 45-50% free fatty acid sterols, with whole Saw Palmetto berry powder in a base of alfalfa, spirulina and bilberry.

Saw Palmetto is a low-growing North American palm-like plant which produces small berries. The fruits of saw palmetto are enriched with fatty acids and phytosterols that evidence suggests could help shrink an enlarged prostate and/or ease the urinary symptoms it causes.

Saw Palmetto has been used safely by herbalists and in traditional medicines for decades to relieve the symptoms of urinary tract conditions in men with an enlarged prostate (BPH). It is still used as a front-line therapy for BPH in Germany today.

This product is:

- **Free from gluten, soya and dairy**
- **Suitable for vegetarians and vegans**

Special Note

Saw Palmetto may reduce the effect of oestrogen-based prescription-based drugs and blood thinning drugs. If you are pregnant or lactating, or are taking any medication, consult your healthcare practitioner before use.

Recommended Dosage

Take 2-4 capsules daily with food, or as directed by your healthcare practitioner..

Contents: one capsule provides

Standardised Saw Palmetto (<i>serenoa repens</i>) berry extract (45-50% free fatty acids and sterols)	150mg
Raw Saw Palmetto (<i>serenoa repens</i>) berry powder in a base of alfalfa, spirulina and bilberry other ingredients: vegan capsule	132mg

ORDER NOW:

[Saw Palmetto Berry - 90 capsules - £25.15](#)



To order a sample phial of Saw Palmetto Berry for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

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Latest Pure Bio News

EXPANDED RANGE OF UK-SOURCED 100% PURE SUPPLEMENTS FROM PURE BIO

Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates.

This month we are launching Viridian's Saw Palmetto Berry. Please see above for full details.

****NEW RANGE**** ALCOHOL FREE HERBAL TINCTURES



In response to a growing demand from our customers, we are pleased to announce the introduction of a new Pure Bio range of ALCOHOL FREE herbal tinctures to complement our existing range of herbal tinctures. Initially, our range of Alcohol free tinctures will be available based on our most popular herbs, as shown on the [attached list](#), with the alcohol free option highlighted, but will be expanded as demand dictates.

Alcohol free tinctures are particularly useful for patients who may be recovering from an addiction or who don't wish to use alcohol for religious or cultural reasons or simply would prefer to use alcohol free products.

PLEASE NOTE: OUR NORMAL TINCTURES WILL ALWAYS BE OFFERED TO YOUR PATIENTS IN THE FIRST INSTANCE UNLESS THEY SPECIFICALLY REQUEST THE ALCOHOL FREE VERSION.

As part of our ongoing commitment to safe prescribing, all our herbal tinctures are restricted products and can only be purchased under the guidance and prescription of a healthcare practitioner registered with us.

Only practitioners can view or order them from our website (when logged in as a practitioner). Your patients must telephone or email their orders to us to buy these products.

Please do let us know if you would like us to add further herbal tinctures to the Pure Bio alcohol free range. Your feedback is appreciated. Thank you.

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Autumn Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size (caps)	Number of pots available	Expiry date	Sale price £
<u>Boron</u>	60	2	30 Sept 21	FREE
<u>Iodine & Tyrosine</u>	60	4	31 Oct 21	FREE
<u>Wholistic Red Ginseng</u>	30	1	31 Oct 21	FREE
<u>Lycopene 150mg</u>	100	3	31 Oct 21	FREE
<u>HM Complex</u>	90	1	30 Nov 21	£28.02
<u>A.I. Formula</u>	120	2	30 Nov 21	£33.68
<u>L-Carnitine</u>	60	3	30 Nov 21	£21.99

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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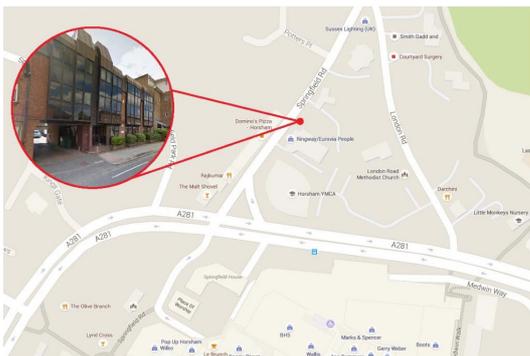
Quote of the Month

"The greatest of follies is to sacrifice health for any other kind of happiness"

Arthur Schopenhauer

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How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk

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