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Practitioner News October 2019: PureBio Biodegradable Packaging

1 message

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31 October 2019 at 14:51

Practitioner News
Nutritional Update October 2019

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Dear Colleague

Welcome to our October nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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Featured Articles

[***ANNOUNCEMENT* - PURE BIO IS SWITCHING TO BIODEGRADABLE PACKAGING**](#)



As part of our commitment to environmental sustainability, from 1 November 2019 we are discontinuing our use of plastic bubble wrap within our packaging.

We are, instead, switching to a paper bubble wrap alternative. It is produced from 100% recycled paper and is also 100% recyclable, having been made with only biodegradable materials.

Please note that, due to the recycled properties of the material, you may notice a slight odour on opening your package. This odour in no way affects the viability or integrity of your goods.



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[A CUP OF COFFEE CAN PREVENT DIABETES AND OBESITY](#)

Drinking a cup of coffee could kick start the body's fat-fighting abilities by stimulating the "brown fat" or brown adipose tissue in the body. Brown fat helps to generate heat by burning sugar and fat, often when the temperature drops.

The researchers compared the effects of drinking a cup of coffee with those of drinking water, and found that "drinking coffee (but not water) stimulated the temperature of the supraclavicular region", which corresponds to the area where brown fat accumulates in humans and which is indicative of thermogenesis.

Increasing brown fat activity improves blood sugar control as well as improving blood lipid levels, and the extra calories burnt help with weight loss.

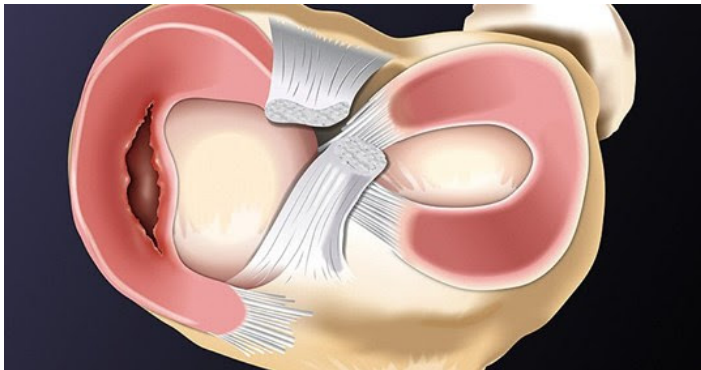
Read more at medicalnewstoday.com



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GLUCOSAMINE & CHONDROITIN BENEFICIAL FOR KNEE OSTEOARTHRITIS

A new randomised controlled clinical trial has provided some support for the suggestion raised in the 2008 Glucosamine/Chondroitin Arthritis Intervention Trial (GAIT) that glucosamine plus chondroitin sulphate might provide clinically significant pain relief for patients with moderate to severe knee osteoarthritis (OA) pain.



In a recent study, 605 people who reported chronic knee pain and had evidence of joint space narrowing in the knee, were randomly assigned to take 1,500 milligrams of glucosamine, 800 milligrams of chondroitin, both glucosamine and chondroitin, or a placebo daily. After two years, participants taking both glucosamine and chondroitin had significant reductions in joint space narrowing when compared to those taking a placebo.

Read more at [medscape.com](https://www.medscape.com)

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Product Focus

NEW PRODUCT LAUNCH



Pure Bio Glucosamine Chondroitin & MSM



We are pleased to announce the launch of a new Pure Bio product - [Glucosamine Chondroitin & MSM - 120 capsules](#).

Pure Bio Glucosamine Chondroitin & MSM is a broad spectrum supplement providing key nutrients involved in joint and connective tissue integrity.

Collagen is a complex structural protein that is found within the fibrous tissues throughout the body, particularly tendons, ligaments, cartilage, bone and skin. **The collagen in this product is extracted from hydrolysed fish sources.** In hydrolysed collagen, the collagen bonds have been broken, which leaves the essential amino acids intact and ready for optimal absorption and digestion.

Glucosamine promotes the synthesis of the glycosaminoglycan, chondroitin sulphate. It also assists in the synthesis of glycoproteins and glycolipids, all of which are found in tendons, ligaments, cartilage, synovial fluid, mucous membranes, structures in the eye, blood vessels and heart valves.

Chondroitin sulphate is responsible for building the ground substance of cartilage (proteoglycans). **The Chondroitin source in this product is fish.**

MSM is a naturally occurring sulphur-containing compound. An important role of sulphur from MSM is to enhance the structure and integrity of these proteoglycans.

Vitamin C is essential for normal collagen formation.

PURE BIO GLUCOSAMINE CHONDROITIN & MSM

- Not suitable for vegetarians and vegans
- GMO free
- Free from dairy, wheat grain, gluten, added sugar and soya

Recommended Dosage

2-4 capsules per day, in divided doses, with food, or as directed by your healthcare practitioner.

Contents: One capsule contains:

Glucosamine Sulphate 2KCl (providing 148mg Glucosamine base)	250mg
Collagen hydrolysed (FISH)	200mg
Methylsulphonylmethane (MSM)	150mg
Chondroitin Sulphate (FISH)	150mg
Vitamin C (ascorbic acid)	100mg
other ingredients: capsule shell (vegetable cellulose)	120mg

ORDER NOW :

[Pure Bio Glucosamine Chondroitin & MSM - 120 capsules - £47.99](#)



To order a Pure Bio Glucosamine Chondroitin & MSM sample phial for your test kit (at £1.50 each), simply call us on 01403 730342

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Latest Pure Bio News

EXPANDED RANGE OF UK-SOURCED 100% PURE SUPPLEMENTS FROM PURE BIO



Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates. This month we are launching Pure Bio [Glucosamine Chondroitin & MSM](#) - please see above for full details.

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AUTUMN SALE



We are clearing our shelves of some shorter-dated Pure Encapsulations products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size (caps)	Number of pots available	Expiry date	Sale price £
Boron	60	11	31 Aug 19	FREE
Cortisol Calm	120	45	30 Sept 19	FREE
Benfomax	90	40	31 Oct 19	FREE

<u>DHA Liquid</u>	30ml	6	31 Oct 19	FREE
<u>Magnesium Aspartate</u>	90	116	31 Oct 19	FREE
<u>Magnesium Orotate</u>	100	1	30 Nov 19	£23.99
<u>Mineral 650 w/o Cu & Fe</u>	180	7	30 Nov 19	£13.60
<u>R-Lipoic Acid</u>	120	2	30 Nov 19	£50.00
<u>KrillPlex</u>	60	1	31 Dec 19	£29.61
<u>Athletic Nutrients</u>	180	9	31 Dec 19	£29.55
<u>Zinc 30 Orotate</u>	100	5	05 Dec 19	£25.99
<u>CoQ10 60mg</u>	120	68	29 Feb 20	£36.49

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk to place your order and take advantage of the savings

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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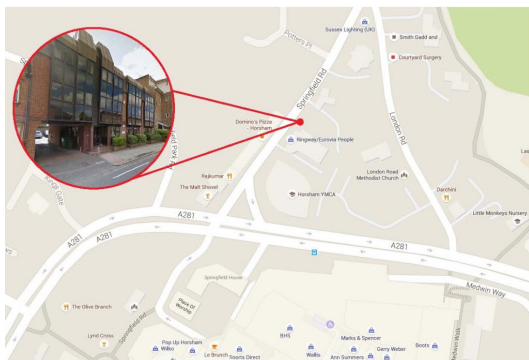
Quote of the Month

“Not everything that counts can be counted, and not everything that can be counted counts”

Albert Einstein

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How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,
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Email: info@purebio.co.uk

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