

Practitioner News May 2024: Latest research on dementia related death

1 message

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31 May 2024 at 16:13

Practitioner News
Nutritional Update May 2024

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Dear Colleague

Welcome to our May nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when and how to use them.

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Featured Articles

[HIGH OLIVE OIL INTAKE LINKED TO LOWER DEMENTIA-RELATED DEATH](#)



High olive oil consumption is associated with a significant decreased risk for dementia-related mortality, regardless of overall diet quality, a new study suggested.

Data from a prospective study of more than 92,000 people showed consuming at least 7 g of olive oil a day - about half a tablespoon - was associated with a 28% lower risk for dementia-related death.

Replacing one teaspoon of margarine and mayonnaise with the equivalent amount of olive oil was associated with an 8%-14% lower risk for dementia-related mortality.

Read more at [Medscape.com](https://www.medscape.com)

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ULTRA PROCESSED FOODS ASSOCIATED WITH COGNITIVE RISKS



A recent study reveals a correlation between high consumption of ultra-processed foods and increased risks of cognitive decline and stroke, especially among black individuals.

These findings emphasize the importance of a healthy diet for brain health, though further research is needed to determine the specific mechanisms behind this association.

Read more at [neurosciencenews.com](https://www.neurosciencenews.com)

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Product Focus

COGNITIVE COMPLEX

viridian
The leading brand of ethical vitamins



Viridian's Cognitive Complex is an advanced combination of six neuro-protective nutrients. This formula assists normal cognitive function through the protection of cells from oxidative stress. Contains the mineral zinc to support normal cognitive function.

This product is:

- **Kosher**
- **Free from gluten**
- **GMO free**
- **Suitable for vegetarians and vegans**

Special Note:

Not recommended for use during pregnancy.

Recommended Dosage:

Take two capsules daily or as recommended by your healthcare practitioner.

Contents: 2 vegetarian capsules provides:

Phosphatidylserine	100mg
Acetyl-L-Carnitine	200mg
Alpha lipoic acid	100mg
L-Theanine	100mg
Co-enzyme Q10	20mg
Zinc Citrate	5mg

ORDER NOW :

[Cognitive Complex - 60 capsules - £38.45](#)



To order a Cognitive Complex sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

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Latest Pure Bio News

WE ARE RECRUITING

We are looking for a new administrative assistant to join our Award Winning team in our busy Horsham office. We have a PART TIME vacancy - 3 days per week - If you have any contacts who may be interested please ask them to email janette@purebio.co.uk for full details and enclose their CV. Thank you.

PURE BIO is the Proud Winner of:

Southern Enterprise Awards 'Best Nationwide Hypoallergenic Nutritional Supplements Distributor 2023'.

We are so proud to have achieved this accolade for the second year running in recognition of our success as a business, which is committed to supplying only 100% pure quality products and to providing outstanding customer service to our much-valued practitioners and customers.



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Summer Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product	Size	Number of pots available	Best before date	Sale price £
<u>Profito VSB</u>	50ml	1	31 May 2023	FREE
<u>RIGE 9</u>	50ml	4	31 Jan 2024	FREE
<u>SIN 4</u>	50ml	5	31 Jan 2024	FREE
<u>SIN 44</u>	50ML	4	31 Jan 2024	FREE
<u>Espol Cough Syrup</u>	150ml	2	31 Apr 24	FREE
<u>M 8</u>	50ml	2	31 May 2024	FREE
<u>M10</u>	50ml	4	31 May 2024	FREE

[SIN 15](#) 50ml 1 31 May 2024 FREE

[Nuzest Strawberry Protein Powder](#) 500gm 2 8 July 2024 £17.50

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year.**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year.

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0) 1403 730342 or visit our website [here](#)

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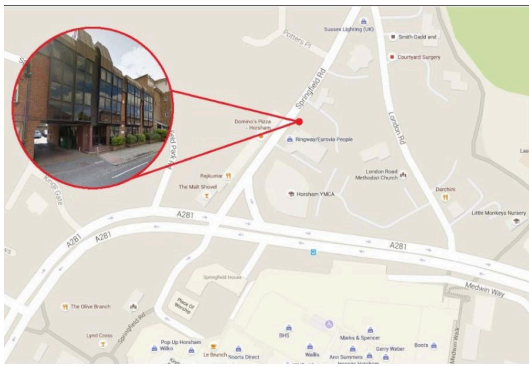
Quote of the Month

“You can easily judge the character of a man by how he treats those who can do nothing for him”

Goethe

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How to Find Us



You can order from our [website](#) or make purchases in person.

Find us at: **Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD**

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