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## Practitioner News March 2023: Latest research on chemotherapy

1 message

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31 March 2023 at 18:09

Practitioner News  
Nutritional Update March 2023

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Dear Colleague

Welcome to our March nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

In this issue

- [Latest research on Chemotherapy](#)
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- [Product Focus - natural creams](#)
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## Featured Articles

**VITAMIN D FOUND TO IMPROVE SYMPTOMS OF TOXIC ERYTHEMA DURING CHEMOTHERAPY**



High doses of vitamin D alleviated symptoms for patients with toxic erythema of chemotherapy (TEC) significantly faster than current treatments, according to a Northwestern Medicine study published in JAMA Dermatology.

TEC is a common side effect of chemotherapy in which patients develop severe redness, blistering and swelling, often affecting the hands, feet or areas on the body with skin folds.

For some patients, TEC symptoms are mild and eventually fades away on its own following cessation of chemotherapy, but for others, the condition persists and may worsen with subsequent chemotherapy treatment.

Read more at [Medicalxpress.com](http://Medicalxpress.com)

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### **EATING ALMONDS DAILY BOOSTS EXERCISE RECOVERY MOLECULE BY 69% AMONG 'WEEKEND WARRIORS'**



For those who exercise regularly, eating almonds each day might be an ideal addition to your exercise regime. A randomised controlled trial in *Frontiers in Nutrition* showed that female and male participants who ate 57g almonds daily for one month had more of the beneficial fat 12, 13-dihydroxy-9Z-octadecenoic acid (12, 13-DiHOME) in their blood immediately after a session of intense exercise than control participants. This molecule, a so-called oxylipin (oxidised fat) is synthesised from linoleic acid by brown fat tissue, and has a beneficial effect on metabolic health and energy regulation.

Read more at [medicalxpress.com](http://medicalxpress.com)

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# Product Focus

## NATURAL CREAMS

We stock a hand-picked range of [creams](#) which are natural and free of any nasties, to support the wellbeing of your patients. So we thought it was time to shine the light on two of them as a reminder of their wonderful properties.



[Lymphdiaral Cream - £19.98](#)



[Horse Chestnut Balm - £9.98](#)

### LYMPHDIARAL CREAM - 40g - £19.98

A homeopathic cream specifically designed to support lymphatic drainage. Also useful for postoperative oedema, swollen scars and inflammation of lymphatic vessels or nodes.

[Also available in 30ml dropper bottles](#)

#### Contents

Canium, Colchicum seminibus, Podophyllum, Mercurius bijodatus, Trit.D5, Stibium sulforatum nigrum, Trit.D1, Calendula, Tincture of Spilanthis oleraceae, Oleum Petrae.

### HORSE CHESTNUT BALM - 30ml - £9.98

The active medicinal ingredient in horse chestnut is a triterpene glycoside known as aescin. Both the bark and the nut of horse chestnut trees are used to make an extract that has therapeutic properties.

Horse Chestnut Balm can be used topically on sores or rashes. (It is also used in some European sunscreens.) However, it is primarily used as a topical anti-inflammatory agent. The most common modern use of horse chestnut is in the treatment of chronic venous insufficiency, varicose veins and oedema, due to properties that can increase blood flow as well as make veins less fragile, by inhibiting an enzyme called hyaluronidase.

#### Contents

Sunflower seed oil (Helianthus annuus seed oil)

Beeswax (Cera flava)

Shea butter (Butyrospermum parkii)

Horse chestnut seed extract (Aesculus hippocastanum seed extract)

Calendula officinalis flower extract

Burdock root extract (Articum lappa root extract)

Lavender (Lavendula angustifolia oil)  
Rosemary leaf extract (Rosmarinus officinalis)  
Limonene  
Linalool

[To see our full range of natural creams, please click here](#)

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## Latest Pure Bio News

### REDUCED PLASTIC - PURE ENCAPSULATIONS PRODUCTS

With effect from 1 April 2023, Pure Encapsulations will be eliminating the plastic neckband around their product pots, as part of their ongoing sustainability commitment to be fully recyclable by 2023.

**By removing this unnecessary plastic from their packaging, they estimate that they will reduce over 3.5 tons of plastic annually from entering the waste stream - good news indeed.**

Rest assured, the removal of the neckband doesn't compromise the safety or integrity of Pure Encapsulations® supplements. Every bottle is completely sealed under the cap to prevent tampering.



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### WHAT OUR CUSTOMERS SAY ABOUT US

The satisfaction of our practitioners and customers is of paramount importance to us and, as such, we strive to deliver the highest quality products at the lowest cost to you. We are dedicated to providing a first class service to all those who deal with us as we know you have a choice, so thank you for choosing Pure Bio Ltd.

We are always grateful to hear from our customers about our products and services, as we are constantly striving to optimise your experience with us.

Here is a selection of recent [testimonials](#) we have received and, if you would like to leave your own feedback, please comment on our [Contact Us](#) page.

Thank you for your continued custom.

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***"Many thanks for the prompt service!" GF, Nov 22***

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***"It is rare to find such great customer service so I will certainly come back and buy more products from you in the future" AF, May 22***

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***"Exactly as things should be! I placed an order with a very helpful, polite and professional lady on the phone. Turned up the next day, packaged fine, costs fine. All a very good experience. I am very happy!" DA, March 22***



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## Spring Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

<b>Product</b>	<b>Size</b>	<b>Number of pots available</b>	<b>Best before date</b>	<b>Sale price £</b>
<a href="#"><u>Strath Original Tablets</u></a>	100	2	31 Jan 23	FREE
<a href="#"><u>AGO 3 Metal Element</u></a>	50ml	6	31 Jan 23	FREE

<a href="#"><u>SIN 60 - Veins</u></a>	50ml	3	31 Jan 23	FREE
<a href="#"><u>SIN 40 - Otitis</u></a>	50ml	3	31 Jan 23	FREE
<a href="#"><u>Flualfa Complex</u></a>	24	17	28 Feb 23	FREE
<a href="#"><u>Basenpulver</u></a>	200g	3	10 Mar 23	FREE
<a href="#"><u>Buffered Ascorbic Acid</u></a>	250	1	31 Mar 23	FREE
<a href="#"><u>Ascorbyl Palmitate</u></a>	90	4	30 Jun 23	£13.92
<a href="#"><u>Ascorbyl Palmitate</u></a>	180	2	30 Jun 23	£24.90
<a href="#"><u>Zap &amp; Clear Serum</u></a>	10ml	2	n/a	£7.00
<a href="#"><u>Shampoo Rosemary &amp; Wild Nettle</u></a>	250ml	1	n/a	£4.63

<a href="#"><u>Conditioner - Rosemary &amp; Wild Nettle</u></a>	250ml	1	n/a	£4.75
<a href="#"><u>Body Wash - Rosemary &amp; Wild Nettle</u></a>	250ml	1	n/a	£4.48
<a href="#"><u>CBD 10% Oil Extract</u></a>	10ml	46	31 Oct 23	<b>Buy 1 Get 1 Free</b> £41.99

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON [info@purebio.co.uk](mailto:info@purebio.co.uk) TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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## Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

***Why not give the gift of health with the luxury of choice!***

Order from the office 0044 (0) 1403 730342 or visit our website [here](#)

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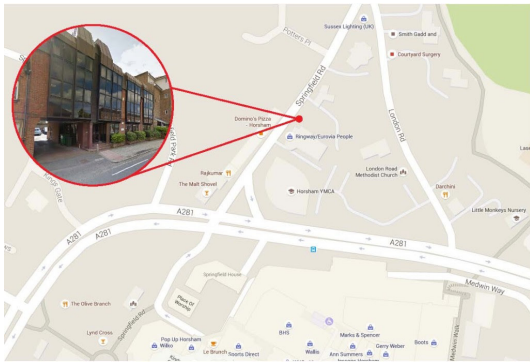
## Quote of the Month

**"I have decided to stick with love. Hate is too great a burden to bear"**

Martin Luther King, Jr

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# How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,  
Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: [info@purebio.co.uk](mailto:info@purebio.co.uk)

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