

# Practitioner News March - Latest on Fitness in the Elderly

1 message



### Dear Colleague

Welcome to our March nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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- <u>Muscle Mass and Bone Density after Menopause</u>
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**Featured Articles** 

BOOSTING ENZYME MAY IMPROVE BLOOD FLOW & FITNESS IN ELDERLY

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As people age, their blood vessel density and blood flow decrease, which is why it is harder to maintain muscle mass after 40 and endurance in the later decades, even with exercise. This vascular decline is also one of the major causes of agerelated diseases, such as frailty or hypertension. However, little is known about the underlying cause or how to stop it.

Read more at medicalxpress.com

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#### **MUSCLE MASS & BONE DENSITY AFTER MENOPAUSE**

Mediterranean diet is linked to higher muscle mass & bone density after menopause. The heart-healthy Mediterannean diet also appears to be good for an older woman's bones and muscles, a new study of post-menopausal women in Brazil finds. The .....

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## **Product Focus**

#### **GLUCOSAMINE**

Glucosamine is a naturally occurring substance in the body, derived from the amino acid glutamine and glucose. It is a naturally occurring compound in joint cartilage. As a supplement, glucosamine sulphate provides the raw material needed by the body to manufacture a mucopolysaccharide (called glycosaminoglycan) found in cartilage.

Glucosamine levels naturally deplete with the aging process and with repetitive high-intensity activity, such as running. Glucosamine sulphate is a widely-used supplement that may help ease pain in people with osteoarthritis. Osteoarthritis happens when cartilage breaks down, which can cause joint pain.

Please see below for our full range of our <u>glucosamine-based products</u>, which provide a spectrum of nutrients that are involved in cartilage matrix and connective tissue composition. For more details of each product, or to order, please click on the links below.



Pure Encapsulations have discontinued <u>Lactobacillus Sporogenes</u> as a probiotic product, so please remove it from your Pure Bio <u>Test Kits</u>. However, we currently hold a good supply of this product (expiry date of 30 June 2018), so please order now while stocks last!

lactobacillu Sporogenes

ORDER NOW: Lactobacillus Sporogenes - 60 caps £20.57

The suggested replacement for this product is any of our <u>other probiotics</u>, according to the testing results of your patient.

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## SPECIAL OFFERS

We have 2 special offers for you on a selection of our products. Simply telephone **01403 730342** to place your order and take advantage of the savings. It's first come first served!

For those of you with our Test Kits, you may wish to purchase spare empty phials, which are on offer at

£1 for a single phial £5 for 10 phials £15 for 50 phials





### SIMPLY TELEPHONE 01403 730342 TO ORDER, OR EMAIL US ON info@purebio.co.uk

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# **Gift Vouchers**

Did you know that we sell <u>Gift Vouchers</u> which can be used against the purchase of any of our products - from supplements to soap to socks? A great present at any time

Pure Bio Gift Voucher	The gift of health — with the luxury of choice!
This certificate entitles	Ground Floor 44 Springfield Road HORSHAM West Sussex
To £ of products from Pure Bio Ltd	RH 12 5PD Tel: 01403 730342 www.purebio.co.uk
B::	Example only
Your lifestyle solution	Number This voucher is not redeemable for cash

The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website here

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"What we do today is what matters most"

Buddha

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# How to Find Us

You can order from our <u>website</u> or make purchases in person. <u>Find us at:</u>

Ground Floor, 44 Springfield Road,



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