
Practitioner News June 2022: Latest research on heart failure

1 message

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30 June 2022 at 17:00

Practitioner News
Nutritional Update June 2022

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Dear Colleague

Welcome to our June nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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Featured Articles

[**DRINK MORE WATER TO AVOID HEART FAILURE**](#)



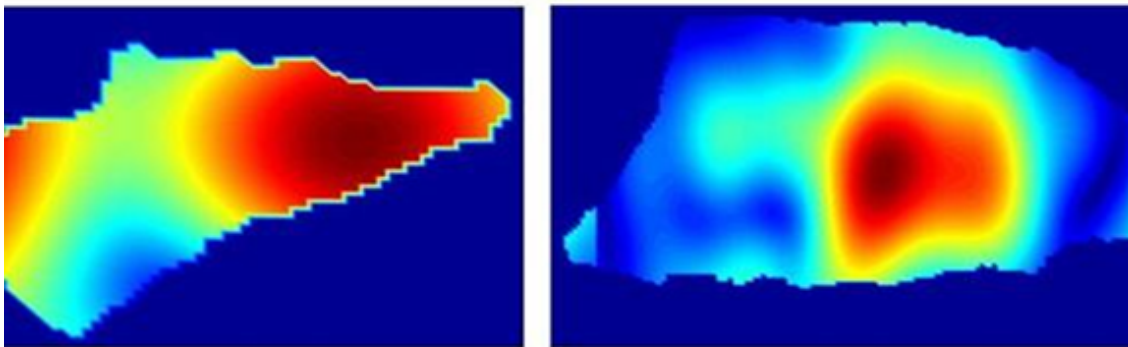
Staying well-hydrated may be associated with a reduced risk for developing heart failure, according to researchers at the National Institutes of Health. Their findings, which appeared in the *European Heart Journal*, suggest that consuming sufficient amounts of fluids throughout life not only supports essential body functioning but may also reduce the risk of severe heart problems in the future.

According to the study, women should be drinking up to 2 litres and men up to 3 litres every day to reduce the risk of heart problems and failure.

Read more at scitechdaily.com

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RESEARCHERS TO DEVELOP HANDHELD DEVICE TO DIAGNOSE SKIN CANCER



Promising development for this rapidly growing cancer. Even the best dermatologists can't diagnose skin cancer by eye, relying on magnifying glasses to examine suspicious blemishes and scalpels to cut tissue for analysis. With up to more than 70 per cent of biopsies coming back negative, millions of healthy patients undergo painful, costly and unnecessary procedures. The researchers have developed a technique based on reflectivity patterns that can distinguish multiple forms of skin cancer, including basal cell carcinoma (left) and squamous cell carcinoma (right). The work could reduce the need for unnecessary biopsies.

Read more at medicalxpress.com

WANT CHEMICAL-FREE SUN LOTION AND AFTERSUN?

TRY OUR RANGE OF GREEN PEOPLE NATURAL [ORGANIC SUN LOTIONS AND AFTERSUN](#), SUITABLE FOR ADULTS AND CHILDREN



These Sun Lotions are made without parabens, alcohol (ethyl alcohol, ethanol), lanolin, gluten, phthalates, artificial perfumes, petrochemicals and colourants, to bring you the purest sun lotion than nature can offer. Suitable for people who may be prone to exzema and psoriasis.

ORDER NOW:

[Scent-free Sun Lotion SPF 30 - £25.00](#)

[Sun Lotion SPF15 with Tan Accelerator - £24.00](#)

[After Sun Lotion - £17.50](#)

[Sun Lotion SPF25 \(for children\) - £16.96](#)

[Sun Lotion SPF30 \(for children\) - £21.00](#)

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Product Focus

NEW PRODUCT LAUNCH



MINERAL 650A



We are pleased to announce the launch of a new Pure Encapsulations product - [Mineral 650A - 180 capsules.](#)

Mineral 650A is a highly bioavailable combination of essential minerals and trace elements essential to support optimal nutritional intake.

Minerals and trace elements are essential for numerous metabolic functions:

- Calcium contributes to the maintenance of normal muscle function, bones and teeth
- Iron contributes to normal formation of red blood cells and haemoglobin
- Zinc contributes to the normal functioning of the immune system and the integrity of hair, skin and nails
- Magnesium contributes to electrolyte balance, normal functioning of the nervous system and the reduction of tiredness and fatigue
- Iodine contributes to normal thyroid function
- Selenium is important in protecting the cells against oxidative stress

THIS PRODUCT IS:

- **Free of wheat, gluten, dairy and soy**
- **GMO free**
- **Suitable for vegetarians and vegans**

Recommended Dosage

Take 3 capsules twice daily with meals, or as directed by your healthcare practitioner

Contents: six capsules provide:

Magnesium (as magnesium citrate)	250mg
Calcium (as calcium citrate)	300mg
Potassium (as potassium citrate)	102mg
Zinc (as zinc picolinate)	25mg
Iron (as iron citrate)	10mg
Selenium (as selenomethionine)	200mcg
Copper (as copper citrate)	2mg
Manganese (as manganese citrate)	3.8mg
Iodine (as potassium iodide)	100mcg
Chromium (as chromium picolinate)	200mcg

ORDER NOW :

[Mineral 650A - 180 caps - £29.99](#)



To order a Mineral 650A sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

(Please note this product replaces Mineral 650 in your test kits, which has now been discontinued)

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Latest Pure Bio News

****NEW RANGE ****

ALCOHOL FREE TINCTUES



In response to increased interest from our customers, we would like to remind you of a new Pure Bio range of ALCOHOL FREE herbal tinctures to complement our existing range of herbal tinctures. Initially, our range of Alcohol free tinctures will be available based on our most popular herbs, as shown on the [attached list](#), with the alcohol free option highlighted, but will be expanded as demand dictates.

Alcohol free tinctures are particularly useful for patients who may be recovering from an addiction or who don't wish to use alcohol for religious or cultural reasons or simply would prefer to use alcohol free products.

PLEASE NOTE: OUR NORMAL TINCTURES WILL ALWAYS BE OFFERED TO YOUR PATIENTS IN THE FIRST INSTANCE UNLESS THEY SPECIFICALLY REQUEST THE ALCOHOL FREE VERSION.

As part of our ongoing commitment to safe prescribing, all our herbal tinctures are restricted products and can only be purchased under the guidance and prescription of a healthcare practitioner registered with us.

Only practitioners can view or order them from our website (when logged in as a practitioner). **Your patients must telephone or email their orders to us to buy these products.**

Please do let us know if you would like us to add further herbal tinctures to the Pure Bio alcohol free range. Your feedback is appreciated. Thank you.

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WHAT OUR CUSTOMERS SAY ABOUT US

The satisfaction of our practitioners and customers is of paramount importance to us and, as such, we strive to deliver the highest quality products at the lowest cost to you. We are dedicated to providing a first class service to all those who deal with us as we know you have a choice, so thank you for choosing Pure Bio Ltd.

We are always grateful to hear from our customers about our products and services, as we are constantly striving to optimise your experience with us. Here is a selection of recent [testimonials](#) we have received and, if you would like to leave your own feedback, please comment on our [Contact Us](#) page.

Thank you for your continued custom - from the Pure Bio Team

"It is rare to find such great customer service so I will certainly come back and buy more products from you in the future" AF, May 2022

"Exactly as things should be ! Placed an order with a very helpful, polite and professional lady on the phone .Turned up the next day, packaged fine, costs fine. All a very good experience. I am very happy!" DA, March 2022

"Thank you for your excellent products and service." OD, June 2021

"Thank you for your quick response. Co-operation with Pure Bio is always a pleasure." MS, April 2021

"Thank you so much for all you help, I am so impressed with way you have kept me in the loop about the product. I have and will continue to buy from you." MM, March 2021

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Forthcoming Seminars

Sponsored by Pure Bio

ICAK-UK presents:



The ***RARELY TAUGHT* Core Fundamentals of Applied Kinesiology** - a **TWO WEEKEND** accredited Course of core foundational material approved by the International College of Applied Kinesiology —ICAK

Running January & February 2023

This course is an exciting new opportunity to learn the absolute fundamentals of Applied Kinesiology (AK). The course is specifically designed for both those who may feel that the five weekend course is more information than is appropriate for their existing clinical environment, as well as for those who are looking for a basic entry-level education of AK which can feed into the full course at a later date if they wish.

The course will allow you to integrate AK easily and progressively into your existing practice.

WHEN: 28-29 January and 25-26 February 2023
VENUE: Aurora Hotel Gatwick/Crawley, Southgate Avenue, Crawley, RH10 6LW
SEMINAR TIMES: Saturday 10:00am to 6:00pm, Sunday 9:00am to 4:00pm

Click [here](#) for full details and to download an application form

(please note that this course is only open to practitioners with a minimum 3 year undergraduate degree in a medically oriented profession e.g. medical doctor, dentist, chiropractor, osteopath, physiotherapist etc).

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Summer Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product

Number of **Expiry date**

Sale price £

	Size (caps)	pots available		
5-HTP 50mg	180	4	30 Apr 22	FREE
Blackcurrant Seed Oil	100	3	30 Jun 22	FREE
NADH	60	4	31 Jul 22	£8.99
Adenosylcobalamin	60	26	30 Sept 22	£6.49

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

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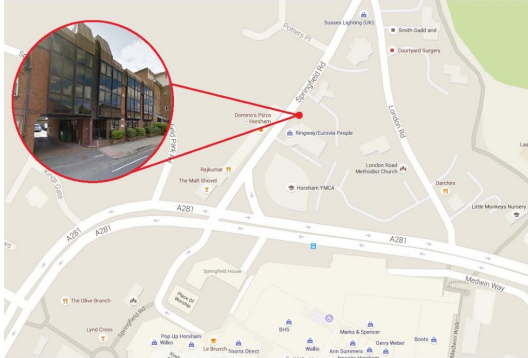
Quote of the Month

"When everything seems to be against you, remember than an aeroplane takes off against the wind, not with it"

Henry Ford

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How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: info@purebio.co.uk

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