

---

## Practitioner News July 2021: Latest research on Autism

1 message

---

**Pure Bio** <info@purebio.co.uk>  
Reply-To: Pure Bio <info@purebio.co.uk>  
To: purebioltd@gmail.com

30 July 2021 at 17:30

Practitioner News  
Nutritional Update July 2021

[View this email in your browser](#)



[Top](#)

Dear Colleague

Welcome to our July nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

In this issue

- [Latest research on Autism](#)
- [Pine bark extract \(Pycnogenol\) improves perimenopausal symptoms](#)
- [Product focus - NEW PRODUCT LAUNCH -Organic Pine Bark Extract](#)
- [Latest Pure Bio news - Expanded product range and Summer sale](#)
- [Pure Bio gift vouchers](#)
- [Quote of the month](#)
- [How to find us](#)

## Featured Articles

[WHY BOYS ARE MORE LIKELY TO BE AUTISTIC](#)



Boys are four times more likely to suffer from autism than girls and now scientists think they have figured out why - it is because they need fewer brain mutations to be vulnerable to the disorder. By comparison, girls need to have many more genetic mutations in the brain before they are affected by the disorder, say researchers at Yale School of Medicine. Autism also affects different areas of the brain of boys and girls. The researchers studied the brains of 45 girls and 47 girls with autism, and discovered the accepted wisdom that one special area of the brain was affected was only true for boys. In girls, a different region - the striatum, which controls cognition, reward and co-ordinated movement - was more susceptible.

The girls with autism also had many more genetic mutations, known as copy number variations, in the striatum region.

Read more at [consumer.healthday.com](http://consumer.healthday.com)

[Back to Top](#)

---

### [PINE BARK EXTRACT \(PYCNOGENOL\) IMPROVES PERIMENOPAUSAL SYMPTOMS](#)

Daily low-dose treatment with French maritime pine bark extract ([Pycnogenol](#)) appears to alleviate several of the symptoms associated with perimenopause in women, according to the findings of a randomised, double-blind, placebo-controlled trial.

Read more at [Medscape.com](http://Medscape.com)



[Back to Top](#)

---

## Product Focus

[NEW PRODUCT LAUNCH](#)

# viridian

## ORGANIC PINE BARK EXTRACT



We are pleased to announce the launch of 2 new Viridian products - [Organic Pine Bark Extract - 30 capsules](#), and [Pycnogenol with Grape Seed Extract - 30 capsules](#).

(for more details on Viridian's Pycnogenol with Grape Seed Extract - click [here](#))

**PLEASE NOTE: Organic Pine Bark Extract is the same product as Pycnogenol, but cannot be called Pycnogenol due to the name being trademarked relating to the geographic location of the pine forests.**

Viridian's Organic Pine Bark Extract is derived from Scots Pine (*Pinus Sylvestris*) grown in the forests of Finnish Lapland. Young bark from the inner and outer layers of the *Pinus sylvestris* tree produce a potent extract of at least a 400:1 ratio.

The wild pine trees are certified organic by the Soil Association and allowed to grow naturally without the use of synthetic pesticides or other chemical sprays.

Pine bark extract is naturally rich in oligomeric proanthocyanidins (OPCs), flavonoids and low in tannins. Analysis of Viridian *Pinus sylvestris* showed the presence of 28 phenolic compounds.

The extract is produced via a novel cold pressing approach, which ensures the highest quality and preservation of nutrients from the raw material. This method preserves high concentrations of low molecular weight oligomeric proanthocyanidins. Viridian Pine Bark Extract is standardised to 65-75% OPCs.

- **GMO free**
- **Suitable for vegans**
- **Kosher**

### Special Note

If you suffer from hypotension, autoimmune conditions, or are pregnant or lactating, consult your practitioner before use. Organic Pine Bark Extract should not be used alongside anti-coagulant, diuretic, blood thinning or platelet altering medications.

### Recommended Dosage

Take 1-2 capsule daily with food, or as directed by your healthcare practitioner.

### Contents: one capsule provides

|   |       |
|---|-------|
| Pine Bark Extract (Organic<br>Fenoprolic® 70 ( <i>pinus sylvestris</i> )) | 100mg |
|---|-------|

**ORDER NOW:**

[Organic Pine Bark Extract - 30 caps - £25.50](#)



[Pycnogenol with Grape Seed Extract - 30 caps - £19.60](#)



To order sample phials of either Organic Pine Bark Extract or Pycnogenol with Grape Seed Extract for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

[Back to Top](#)

## Latest Pure Bio News

### EXPANDED RANGE OF UK-SOURCED 100% PURE SUPPLEMENTS FROM PURE BIO

Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates.

This month we are launching Viridian's [Organic Pine Bark Extract - 30 capsules](#) and Viridian's [Pycnogenol with Grape Seed Extract - 30 capsules](#). **Please see above for full details.**

[Back to Top](#)

## Summer Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! **HURRY AS IT'S FIRST COME FIRST SERVED!**

Product

Size  
(caps)

Number of  
pots available

Expiry date

Sale price £

|   |       |    |            |        |
|---|-------|----|------------|--------|
| <a href="#"><u>Niacitol 650mg</u></a>                       | 180   | 9  | 31 Jul 21  | FREE   |
| <a href="#"><u>Nutrient 950 w/o Cu, Fe &amp; Iodine</u></a> | 180   | 2  | 31 Aug 21  | £28.19 |
| <a href="#"><u>EPA/DHA Liquid</u></a>                       | 200ml | 4  | 31 Aug 21  | £11.99 |
| <a href="#"><u>Mineral 650</u></a>                          | 180   | 10 | 31 Aug 21  | £13.50 |
| <a href="#"><u>Metabolic Xtra</u></a>                       | 90    | 1  | 30 Sep 21  | £27.71 |
| <a href="#"><u>Inositol Powder</u></a>                      | 250g  | 1  | 30 Sept 21 | £23.54 |
| <a href="#"><u>Boron</u></a>                                | 60    | 10 | 30 Sept 21 | £6.93  |
| <a href="#"><u>A.I. Formula</u></a>                         | 120   | 12 | 30 Nov 21  | £33.68 |
| <a href="#"><u>Wholistic Red Ginseng</u></a>                | 30    | 2  | 31 Oct 21  | £13.96 |

---

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON [info@purebio.co.uk](mailto:info@purebio.co.uk) TO PLACE YOUR

## Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great gift at any time of year**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

***Why not give the gift of health with the luxury of choice!***

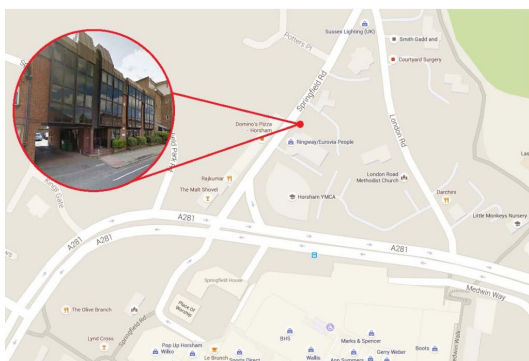
Order from the office 0044 (0)1403 730342 or visit our website [here](#)

## Quote of the Month

**"Never let the odds keep you from doing what you know in your heart you were meant to do"**

H. Jackson Brown, Jr.

## How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,  
Horsham, West Sussex, RH12 2PD**

Tel: 0044 (0)1403 730342

Email: [info@purebio.co.uk](mailto:info@purebio.co.uk)





---

*Copyright © 2021 Pure Bio Ltd, All rights reserved.*

You are receiving this email because you have OPTED-IN/Subscribed to our Practitioner News

**Our mailing address is:**

Pure Bio Ltd  
Ground Floor  
44 Springfield Road  
Horsham, West Sussex RH12 2PD  
United Kingdom

[Add us to your address book](#)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)

