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## Practitioner News February: Latest Research on Rheumatoid Arthritis

1 message

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Practitioner News  
Nutritional Update February 2018

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Dear Colleague

Welcome to our February nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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### Featured Articles

#### [VITAMIN D MAY HELP PREVENT RHEUMATOID ARTHRITIS](#)

SUNSHINE MAY HELP PREVENT RHEUMATOID ARTHRITIS. Researchers from the University of Birmingham recently conducted a series of tests using Vitamin D on rheumatoid arthritis patients. They discovered that healthy cells responded well to Vitamin D, but those already affected by the arthritis weren't helped. This is because arthritis leads to Vitamin D insensitivity, which means that cells no longer

respond.

Vitamin D therapy could still work on patients if they are given very high doses, the researchers suggest. The authors claim that "almost everyone in the UK has Vitamin D deficiency".



Higher doses may be needed, or possibly new treatment that bypasses or corrects Vitamin D insensitivity, authors say.

Read more at [theguardian.com](http://theguardian.com)

Vitamin D3 deficiency is pandemic, due in part to the modern-day indoor lifestyle, the use of sunscreen and due also to dietary changes. Therefore, a daily supplement is recommended from October to March and also throughout the summer months for the elderly, children and those who spend little time outdoors.



***It is recommended that individuals supplementing with more than 2,000iu of Vitamin D per day have their blood levels monitored regularly.***

Please see below for our full range of [Vitamin D](#) products - for more details of each product, or to order, please click on the links below.



[Calcium with Vitamin D3](#)  
£24.52



[Vitamin D3 \(1,000iu\)](#)  
£12.59



[Vitamin D3 \(400iu\)](#)  
£20.58



[Vitamin D3 liquid](#)  
£24.95



[Vitamin D3 \(5,000iu\)](#)  
£16.82



[Vitamin D3 \(vegan\) liquid](#)  
£33.17



[Vitamin D2 \(1,000iu\) \(Vegan\)](#)  
£14.00

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### OILS INCREASE ABSORPTION OF NUTRIENTS IN GREENS AND SALADS

An Iowa State University researcher found that oil brings out the full nutritional benefits of vegetables. Oil boosts the absorption of eight micronutrients in greens, according to new research published in the American Journal of Clinical Nutrition.

The research found that drizzling oil over the greens prior to eating exponentially increased absorption of alpha-carotene, beta-carotene, lycopene and lutein; as well as Vitamin K, two forms of Vitamin E and Vitamin A.



Read more at [oliveoiltimes.com](http://oliveoiltimes.com)

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## Product Focus

### NEW PRODUCT LAUNCH

#### O.N.E. MULTIVITAMIN UK by Pure Encapsulations



#### **A once-daily multivitamin with sustained release CoQ10 - 60 capsules**

This is a unique UK formulation of the 2nd biggest selling PE product in the US/Canada. This new formulation of O.N.E. multivitamin replaces the US version, which will no longer be available after our current stocks are exhausted.

The new product is also in the running for Best New Product in IHCAN's annual product awards: <https://www.ihcan-mag.com/productawards>

[O.N.E. Multivitamin](#) is a once-daily formula, with a comprehensive profile of highly bioavailable vitamins, minerals and phytonutrients, and other factors to support optimal nutrition for both men and women.

Provides vitamins A, B, C, D, E & K in highly bioavailable forms. With active forms of B vitamins, including

folate, as 5-methyltetrahydrofolate (5-MTHF), the universally metabolised and biologically active form of folate. Provides 2,000iu of Vitamin D3 in each vegetarian capsule. Features sustained-release water-soluble CoQ10 as well as the carotenoids lycopene, lutein and zeaxanthin for greater daily nutritional support. Expertly formulated to provide optimal levels of each nutrient.

#### [Recommended Dosage](#)

1 capsule per day with a meal, or as directed by your healthcare practitioner.

#### [Contents - each capsule contains](#)

- vitamin A 3750 i.u.(as vitamin A acetate and 73% beta carotene) - 800mcg
- vitamin C (as ascorbic acid) - 180mg
- vitamin K (as phytomenadione (K1) 65mcg & menaquinone-7, MK-7 (K2)10mcg) -75mcg
- vitamin D3, 2000 i.u. (as cholecalciferol) - 50mcg
- vitamin E, 30 i.u. (as d-alpha tocopherol succinate) - 20mg
- vitamin B1 (as thiamin HCl) - 3mg
- vitamin B2 (as 50% riboflavin & 50% activated riboflavin 5 phosphate) - 3.4mg
- vitamin B3 (as niacinamide) - 20mg
- vitamin B5 (as calcium pantothenate) - 10mg
- vitamin B6 (as 50% pyridoxine HCl & 50% activated pyridoxine 5 phosphate) - 5mg
- folate (as Metafolin, L-5-MTHF) - 400mcg
- vitamin B12 - 500mcg
- biotin - 300mcg
- iodine (as potassium iodide) - 150mcg
- zinc (as zinc citrate) - 25mg
- selenium (as selenomethionine) - 55mcg
- manganese (as manganese citrate) - 2mg
- chromium (as chromium picolinate) - 200mcg
- molybdenum (as sodium molybdate) - 75mcg
- boron (as sodium borate) - 1mg
- choline bitartrate - 25mg
- inositol - 25mg
- coenzyme Q10 (CoQ10) (as ubiquinone & MicroActive Q10) - 50mg
- alpha lipoic acid - 50mg
- lutein - 3mg
- zeaxanthin - 500mcg
- lycopene - 500mcg

All Pure Encapsulations products are free from: wheat & gluten, egg, peanuts, trans fats & hydrogenated oils, GMOs, magnesium stearate, titanium dioxide, carrageenan, coatings and shellacs, artificial colours, flavours & sweeteners, unnecessary binders, fillers & preservatives.

**[ORDER NOW: O.N.E. Multivitamin - 60 capsules - £33.60](#)**

**PLEASE NOTE: this new UK product replaces the current version in your test kit. To order a replacement phial for your your test kit (at £1.50 each), simply call us on [01403 730342](tel:01403730342)**

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Latest Pure Bio News

**[GOOD NEWS - ADENOSYLCOBALAMIN PRICE REDUCTION!](#)**



We are pleased to advise you that we have been able to source an alternative supply of Adenosylcobalamin of the same purity as our present product but at a much cheaper price. Consequently, we are delighted to pass on the cost of savings to you, our valued customers.

This product is suitable for vegetarians and vegans.

**Please note: the normal product appearance of this new supply is white powder-filled capsules, with occasional slight dark red speckling.**

**ORDER NOW: Adenosylcobalamin - 60 caps - £12.60**

**This product replaces the current version in your test kit. To order a replacement phial for your test kit (at £1.50 each), simply call us on [01403 730342](tel:01403730342)**

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### SPECIAL OFFERS

We have 2 special offers for you on a selection of our products. Simply telephone [01403 730342](tel:01403730342) to place your order and take advantage of the savings. **It's first come first served!**



We have 10 pots of a special Pure Encapsulations product [ASTAXANTHIN - 60 caps](#) (expiry 03/2018) - on offer at **half price** only **£23.86** each !

We have 4 pots of a special Pure Encapsulations product [PS Plus - 60 caps](#) (expiry 06/2018). On offer at **HALF PRICE** - available to you at only **£35** per pot



**[SIMPLY TELEPHONE 01403 730342 TO ORDER, OR EMAIL US ON \[info@purebio.co.uk\]\(mailto:info@purebio.co.uk\)](tel:01403730342)**

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## Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great present at any time**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

*Why not give the gift of health with the luxury of choice!*

Order from the office [0044 \(0\)1403 730342](tel:0044%2001403730342) or visit our website [here](#)

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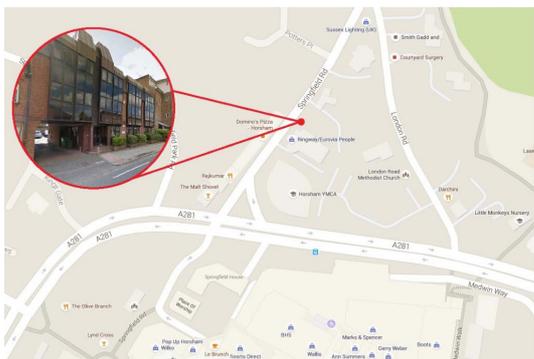
## Quote of the Month

**"Be kind to unkind people, they need it most"**

Anonymous

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## How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,  
Horsham, West Sussex, RH12 2PD**

Tel: [0044 \(0\)1403 730342](tel:0044%2001403730342)

Email: [info@purebio.co.uk](mailto:info@purebio.co.uk)

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