



Pure Bio <purebioltd@gmail.com>

Practitioner News: Latest Research on Alzheimer's Disease

1 message

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30 November 2017 at 09:45

Practitioner News
Nutritional Update November 2017

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Dear Colleague

Welcome to our November nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

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Featured Articles

[Link between Coconut Oil and Alzheimer's Disease now Clinically Studied](#)

If you're worried about Alzheimer's for yourself or loved ones, you should certainly read this study ...



The undeniable link between [coconut oil](#) and Alzheimer's. A study, the first of its kind, has secured the link between coconut oil and Alzheimer's disease. There has been ...

Read more at itrustnaturalcures.com

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[Are your Toiletries and Cosmetics TOXIC?](#)

As thoughts of Christmas shopping approaches, take a close look at the contents of the beautifully packaged toiletries on offer in most high street shops.

The average UK woman comes into contact with approximately 680 chemicals of concern in a month - cosmetics, toiletries, personal care, detergents, cleaners - making the home actually far more toxic than the motorway or the workplace.

Refer to the attached list for contaminants to avoid when shopping.

Read more at healthychoices.co.uk



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Product Focus

[Chemical-free organic Toiletries and Candles](#)

All of our [toiletries](#) and [candles](#) are hand-made, organic and chemical-free. Beautiful bespoke [gift sets](#) are also available or, if you simply can't choose, how about a Pure Bio [Gift Voucher](#) as the perfect present?



[Organic hand-made toiletries](#)

We are pleased to be suppliers of two high-quality certified organic companies: [The Highland Soap Company](#) and [Green People](#)

[Green People](#) are committed to offering hand-made organic health and beauty formulations. 10% of profit is donated to charities. All products are suitable for vegetarians and most are approved by the Vegan Society. They are produced with organic constituents, are cruelty-free and free of sodium lauryl/laureth sulphate, synthetic fragrances, petrochemicals, ethyl alcohol and colourants.



[The Highland Soap Company](#) is a family-run manufacturing business based in the heart of the Scottish Highlands. They use traditional handcrafted manufacturing processes, with an emphasis on local fresh, natural ingredients and herbal therapy. The plant ingredients, precious oils and butters are grown organically, ethically or wild-harvested. Their products are certified **organic and vegetarian friendly**. There are no genetically modified (GM) ingredients and all products are 100% cruelty-free and not tested on animals. The non-vegan ingredients used are honey and beeswax. All are free of SLS and Parabens. Packaging is sourced from sustainable and recycled supplies.

Please click [here](#) to choose from our full range of Organic Toiletries, including

[Baby products](#)
[Bubble Bath](#)
[Conditioner](#)
[Deodorant](#)
[Gift Sets](#)
[Hand and Body](#)
[Lip Balm](#)
[Men's products](#)
[Shampoo](#)
[Shower](#)
[Skin Care](#)
[Soap and Handwash](#)
[Sun Lotions](#)
[Toothpaste](#)

[Organic hand-made candles](#)

Our high-quality vegetable wax candles are free from petroleum-based paraffin wax, animal or beeswax. They are made from organically-grown palm wax, ethically sourced from West Malaysia, which does not contribute to deforestation.

The essential oils used to fragrance these candles are of the highest quality, in order to ensure a clean burn without any black smoke. The candles are available in 15 different fragrances and 2 sizes - Votive (18-20 hours burning duration) or Medium (40 hours burning duration).



Please click [here](#) for more details

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Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great stocking filler this Christmas time**

**The gift of health —
with the luxury of choice!**

Ground Floor:
44 Springfield Road
HORSHAM
West Sussex
RH12 5PD
Tel: 01403 730342
www.purebio.co.uk

The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website [here](#)

Latest Pure Bio News

!! Good News on Postage !!



GOOD NEWS! We are pleased to announce that we have been able to secure better UK postage rates with Royal Mail for 1st class mail and we are pleased to pass **100%** of these savings on to you, our valued customers. So, for 2018 your postage costs will be REDUCED!

In addition, you will be aware that Royal Mail increase their prices in April each year and, despite this increased cost to our business, we at Pure Bio will NOT be passing these increased costs on in 2018. We will be holding our postage/delivery costs at their reduced levels, as below.

UK delivery costs Effective from 1st January 2018 UK (GBP) 1st Class postage via Royal Mail

TOTAL WEIGHT	POSTAGE & PACKING
Up to 250g	£2.49 + 20% VAT
251g - 750g	£2.49 + 20% VAT
751g - 1,000g	£4.39 + 20% VAT
1001g - 1250g	£5.90 + 20% VAT
1251g - 2000g	£6.91 + 20% VAT

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Price increases on Pure Encapsulations products with effect from 1 January 2018



As you are aware, Pure Bio strives to always give you the very best value for money without compromising on quality. We do not believe in over-inflating our prices in order to then be able to offer a discount - a common selling tool in the nutrition industry. We like to keep things simple. To this end, we continually endeavour to keep our prices to the minimum wherever possible.

Our main supplier, Pure Encapsulations, imposes a price increase each year on 1 January across their range, and the proposed increase for 2018 is significant due to increased raw material costs worldwide. In order to minimise the impact on you and your patients, we intend to absorb the majority of this price increase. However, with the continued impact of adverse exchange rates on raw material and transport costs plus additional increased charges on import and customs duties, we are forced to increase our prices marginally from **1 January 2018 across the PE range.**

WE WOULD REITERATE THAT, DESPITE THIS PRICE INCREASE, PURE BIO WILL STILL REMAIN THE MOST COST-EFFECTIVE AUTHORISED SUPPLIER OF PURE ENCAPSULATIONS PRODUCTS IN THE UK.

We wanted to give you ample notice of this price increase so as to allow you the opportunity to make bulk orders in advance, which we hope will help your planning and cash-flow.

You will be pleased to know that our prices on all toiletries, practitioner aids, seminars and all other brand nutritional supplements remain unchanged 😊

Commission Sharing - More good news!



You asked and we listened

Some practitioners have requested the facility to be able to share their commission with their patients in the form of a discount on product purchases. We are pleased to announce that this will now be possible going forward, should you wish to do so. This is entirely optional and at the discretion of the individual Practitioner. You will be able to share either 5% or 10% of your commission due on the customer orders, by discounting their purchase price and reducing your commission by your chosen percentage accordingly.

Full details of how this will work will be in our New Year newsletter. However, if you would like more details, or to take this forward in the meantime, please call us on **01403 730342**.

We are aware that, as a Practitioner, you have choices in the companies that you use for your nutritional supplements and we wish to thank you for your custom and loyalty in choosing Pure Bio as your supplier.

We really appreciate your continued support!

www.purebio.co.uk

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Pure Bio Christmas Opening Hours



Christmas Opening Hours 2017

Friday, 22 December - Open 9am to 12 noon
 Monday, 25 December - CLOSED
 Tuesday, 26 December - CLOSED
 Wednesday, 27 December - Open 9am to 5pm
 Thursday, 28 December - Open 9am to 5pm
 Friday, 29 December - Open 9am to 5pm
 Monday, 1 January 2018 - CLOSED
 Tuesday, 2 January - Open 9am to 5pm

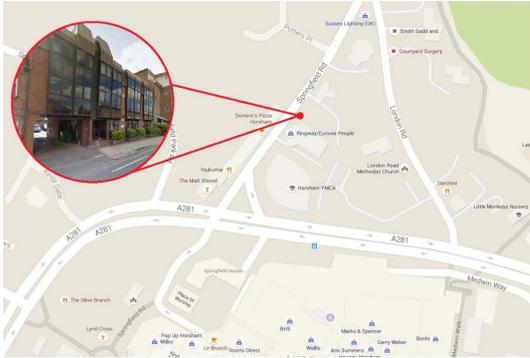
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Quote of the Month

"You don't have to win every argument - stay true to yourself"

Regina Brett

How to Find Us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD**

Tel: **0044 (0)1403 730342**

Email: info@purebio.co.uk

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