



Best Nationwide Hypoallergenic Nutritional Supplements Distributor 2022

Pure Bio Ltd

Based in Horsham, Sussex, Pure Bio Ltd is committed to providing the finest quality nutritional supplements, as well as a range of healthcare products, all with the welfare of the end user in mind. We find out more about the company from its Owner, Janette Whitney as it gains recognition in the Southern Enterprise Awards 2022.

Health and wellbeing is a growing market, with peoples' awareness of what they are putting into their bodies increasing. Pure Bio is ideally positioned to maximise on this by continuing to supply the highest quality and purity of products at the lowest possible price, meaning great value for money, alongside excellent customer service.

Pure Bio is a company created by practitioners for practitioners, first conceived in 2001 by British healthcare practitioner, Dr Tracy S Gates, with the primary aim of providing top quality products for patients. These products are 100% pure, and free of all binders, fillers, and stearates.

Stocking and selling only products that have been carefully selected and scrutinised for their purity and efficacy, all products supplied by Pure Bio will have first been tested by members of the management and/or the staff and due to the belief of the company that nutritional supplements should be taken under the guidance of an experienced physician or practitioner, orders for products which have been prescribed by a licensed healthcare practitioner are preferred.

Pure Bio's products are available to be shipped worldwide, on the day of the order, with absolute reliability and efficient service no matter where the customer is in the world.

"The needs and ultimate satisfaction of the individual customer are our highest priority," explains Janette. "We are dedicated to providing a first-class service to all those who deal with us. We therefore welcome feedback and suggestions from our customers."

One of many satisfied customers expresses their delight with the company's service: "I just wanted to contact you to say thank you so much for your fantastic customer service. It's so refreshing to hear a friendly and polite voice on the phone and nothing is ever too much hassle!"

The delivery is efficient and staff really helpful. In these days where everything is so fast and furious and technology based, often customer service is forgotten. So I just wanted to say thank you for what you do so well! Keep doing what you are doing!"

Meanwhile, Pure Bio does more than just sell the purest quality products available to practitioners and patients. It also runs training seminars aimed at showing practitioners how to test for imbalances in their patients. It is also keen to ensure that practitioners are kept up to date with the latest new products and improvements on the existing product line, and therefore, provides a monthly newsletter.

As well as its stringent policy on who can order the products, Pure Bio operates another strict conduct – this one of environmental concern. Recycling is huge at Pure Bio and Janette and the team ensure that all their paper is recycled, and that domestic waste is repurposed as compost. Likewise, old computers and ink cartridges are donated to charity. Throughout the building, only biodegradable products are used too.

"We also employ a policy of double-sided photocopying and printing to reduce paper waste," elaborates Janette.

Similarly, Pure Bio is committed to the local community, as well as the environment and employs local people and, wherever possible, only uses and supports local business.

Recently, thanks to its quality products, commitment and customer service credentials, Pure Bio was awarded the prestigious title of Best Nationwide Hypoallergenic Nutritional Supplements Distributor 2022 in the Southern Enterprise Awards, and now the future is looking bright, although Janette is determined to continue with the personal service the company has always steadfastly provided.



"It is our aim to never allow the growth of the company to depersonalise the individual relationship between the company; the practitioners that use us; and our ever-expanding customer base."

Company: Pure Bio Ltd
Contact: Janette Whitney
Email: janette@purebio.co.uk
Website: www.purebio.co.uk